



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Eric E. Ellingson

Application No.: 09/585,678

Filed: June 1, 2000

For: CAPTURING AND ENCODING
UNIQUE USER ATTRIBUTES IN
MEDIA SIGNALS

Examiner: S. Patel

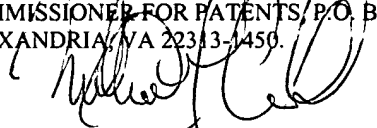
Date: December 13, 2004

Art Unit 2621

Confirmation No. 4533

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on December 13, 2004, as First Class Mail in an envelope addressed to: Mail Stop Amendment, COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.



William Y. Conwell
Attorney for Applicant

AMENDMENT

Mail Stop AMENDMENT
COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action dated August 23, 2004, please amend the subject application as follows: